



UNITING TO BRING EQUITY TO MINORITY BUSINESS OWNERSHIP

**ELEVATE
TOGETHER™**
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CORPORATE PARTNERSHIP PACKAGE

About Us

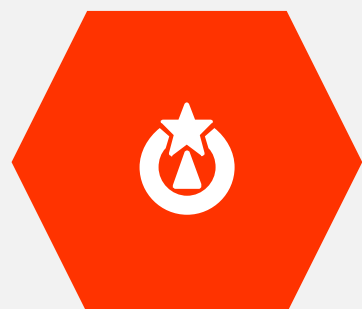


WHO WE ARE



A coalition of national partners committed to closing the racial wealth gap, fostering equitable opportunities, and strengthening Black and Hispanic owned businesses.

OUR MISSION



Accelerating the creation, growth and prosperity of Black and Hispanic small businesses.

OUR CURRENT PARTNERS

CORPORATE PARTNERS



Foundation



COMMUNITY PARTNERS



**National
Urban League**



PROGRAM IMPACT GOALS

We aim to increase the number of small business cash grant recipients and help them:

GROW THEIR REVENUE

BOOST HIRING

IMPROVE THEIR 30 DAY CASH FLOW

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PROGRAM PILLARS

Education, Access and Aid are our focal program pillars that are sustained only through the support and commitment of financial partnerships.

Elevate Together is a coalition of likeminded companies with a mission to strengthen our local communities, foster job creation, and close the racial wealth gap by providing Black and Hispanic small business owners:



Education

small business mentoring,
workshops, trainings



Access

exposure to new customers and
broader business networks



Aid

cash grants, in-kind
products and services

PROGRAM MODEL

YOUR COMPANY'S
SUPPORT



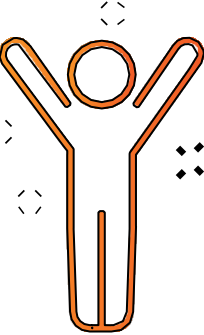
ELEVATE TOGETHER COALITION



NATIONAL
COMMUNITY PARTNERS



CASH GRANTS, TRAINING &
MENTORSHIP AT LOCAL LEVEL



Small
Business
Owner

MAKING A DIFFERENCE IN THE REAL WORLD

A spotlight on some
of our recent Elevate
Together award
recipients



Iris Eyelash Studio



Island Syndicate



La Paix Bakery



“As grant recipients I cannot stress the importance of feeling seen and appreciated when selected for this grant opportunity. Our team felt honored, and it helped to boost our confidence to work towards our long-term plans of expanding to a second location.

- Nadeige Sterlin
Owner, La Paix Bakery

2021 IN REVIEW



- ☑ Raised over **\$2 Million in funding** for Elevate Together in its launch year 2021
- ☑ Launched into **five (5) markets** within the United States (US) – Atlanta, Chicago, Los Angeles, Philadelphia, South Florida
- ☑ Awarded nearly **\$500,000** to over **80+ minority-owned small businesses**
- ☑ Our mission and message reached **over 190 million unique impressions** through our various marketing efforts and community partners
- ☑ Invested over **\$1.5 million** in technical assistance and mentorship programs that supported thousands of minority business owners

WHY JOIN OUR COALITION?

1

You share in our vision and commitment to radically transform the lives of Black and Hispanic entrepreneurs to create racial equality across business ownership

2

Employees value companies that have strong ties to community, affording them purpose beyond their paycheck

3

Utilize the Elevate Together program model to holistically meet your social responsibility, DEI and supplier diversity goals

4

Leverage the network of the Elevate Together coalition of companies aligned through strategic collaborations to amplify your brand

PARTNERSHIP LEVELS



PREMIER



\$1.5 Million

PRESENTING



\$1.25 Million

REGIONAL



\$1 Million

TECH
ASSISTANCE



\$750,000

MARKET



\$500,000

MENTOR



\$250,000

Custom Partnership Opportunities available upon request

PARTNERSHIP LEVELS		Premier \$1.5 Million	Presenting \$1.25 Million	Regional \$1 Million	Tech Assistance \$750,000	Market \$500,000	Mentor \$250,000	ET Annual Summit \$150,000
Benefits/ Levels								
YOUR IMPACT	Co-Branded Minority Business Cash Grant Awards Program	97-195 Businesses	82-165 Businesses	65-130 Businesses		35-70 Businesses		
	Co-Branded Technical Assistance Grants for Community Partners	15 Community Partners	12 Community Partners	10 Community Partners	20 Community Partners	4 Community Partners		
	Co-Branded Mentoring Program/Opportunities for Minority Business Grantees						125-250 Businesses	
	Opportunity to Become a Trained & Certified Small Business Mentor Match with Grantees							
	Co-Branded Workshops & Trainings through Elevate Together University	up to 10/year	up to 8/year	up to 6/year	up to 4/year	up to 2/year		Summit Only
	Speaking & Presentation Opportunities for Elevate Together University	up to 10/year	up to 8/year	up to 6/year	up to 4/year	up to 2/year		
	Speaking & Presentation Opportunities for Elevate Together Annual Summit							
	Pro Bono Consultation/Professional Services							
	Product Donation							
MARKETING BENEFITS	Company Logo & Link featured on Elevate Together Website							Summit Only
	Inclusion in Elevate Together Select Press Releases & Media Events			For Region		For Market		Summit Only
	Company logo & link featured in Elevate Together monthly e-newsletter and select e-blasts					Select Eblasts	Select Eblasts	Summit Eblasts Only
	Company Logo and Mention in Elevate Together Promotional Videos			For Region				Summit Promos Only
	Company Logo and Mention in Elevate Together Promotional Web Series/Podcast							
	Inclusion in Elevate Together Quarterly Magazine/Newsletter							
	Inclusion in Select Elevate Together Advertising Campaigns			For Region		For Market		
	Exclusive Posts on Elevate Together Social Media Platforms (Company provides content)	12 per year	10 per year	8 per year	6 per year	2 per year	1 per year	Summit Post Only
	Inclusion in Elevate Together Summit Gift Bags (marketing materials/promotional)							
	Booth at Elevate Together Annual Summit							
	Inclusion in Elevate Together Summit Program Booklet	Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad	Half Page Ad	Half Page Ad	Full Page Ad

Custom Partnership Opportunities available upon request

HOW CAN YOUR COMPANY GET INVOLVED?

1

CORPORATE SPONSORSHIP

Funding cash grants, mentorship,
and training for more minority
businesses and markets

3

EMPLOYEE ENGAGEMENT

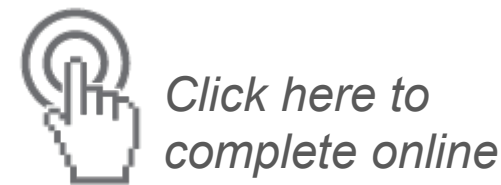
Recruiting volunteer mentors and
trainers, and hosting associate
fundraising campaigns and events

2

CUSTOMER CAMPAIGNS

Conducting point of sale round-up
and percentage of sales initiatives

Partnership Commitment



Company Information

Contact Name: _____

Company: _____

Address: _____ City: _____

State: _____ Zip: _____ County: _____

Email: _____

Phone: _____ Cell: _____

Company Facebook Page: _____

Company Instagram Handle: _____

Company Twitter Handle: _____

Partnership Level *(please check level):*

- | | | | |
|-------------------------------------|----------------|--|-----------|
| <input type="checkbox"/> Premier | \$1.5 Million | <input type="checkbox"/> Tech Assistance | \$750,000 |
| <input type="checkbox"/> Presenting | \$1.25 Million | <input type="checkbox"/> Market | \$500,000 |
| <input type="checkbox"/> Regional | \$750,000 | <input type="checkbox"/> Mentor | \$250,000 |
| | | <input type="checkbox"/> Other | _____ |

Payment Options:

Payment Options available upon partnership commitment

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We are committed to transforming the businesses and lives of Black and Hispanic small business entrepreneurs by the creation and expansion of educational, mentorship, and economic opportunities through this collective approach. Join the coalition of companies today!

Contact Information



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@elevatetogetherorg



Elevate Together



@togetherelevate



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